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# INTRODUCTION

# INTRODUCTION

The Virginia Tech interior signage standards have been established by the Office of University Planning as a component of the Virginia Tech Design & Construction Standards Manual (DCSM).

The campus has signage standards to provide consistent wayfinding and visual uniformity. Wayfinding is the practice of planning for and providing clear paths of travel and clearly defined destinations through visual cues and the application of signage. The consistent aesthetic and application of information standards benefits the broader campus community. Interior signage offers clarity and consistency to people as they travel to their desired destinations on the Blacksburg campus and in Virginia Tech facilities across the Commonwealth.

Interior signs are organized into four different groups: Regulatory, Identification, Directional, and Informational.

This manual includes information concerning the interior signage submittal documents required for Virginia Tech projects. Required documents include: a comprehensive signage installation plan, signage schedule, directory maps and listings, and directional sign inserts.



# DELIVERABLES

# DELLVERABLESLE

This document introduces the resources needed to make a complete interior sign submittal for a project to Virginia Tech. Resources include a signage installation plan and a signage schedule, as well as map, directory, and directional sign insert graphics. These documents will be provided by the consulting architect/engineer responsible for the project. Related files, such as templates, are available from the owner, project manager, or the Office of University Planning.

The signage schedule provides all information needed to fabricate signs for a project. This spreadsheet is organized by sign type (Regulatory, Identification, or MAP/DIR/INFO) and is color coded accordingly. It lists out building name, floor number, sign material, tag number, room number, sign type, permanent message (raised lettering or braille), installation type, display insert message, and notes.

Signage installation plans outline the location, type, and mounting information for all signs around the site. Each tag on the plan corresponds to an accompanying signage schedule.

Sign insert graphics apply to maps, directories, and directionals. They are template-based but individually designed for each project. They can be easily printed and replaced when information changes.



Interior Signage Standards Manual 2023

# DELLVERABLES

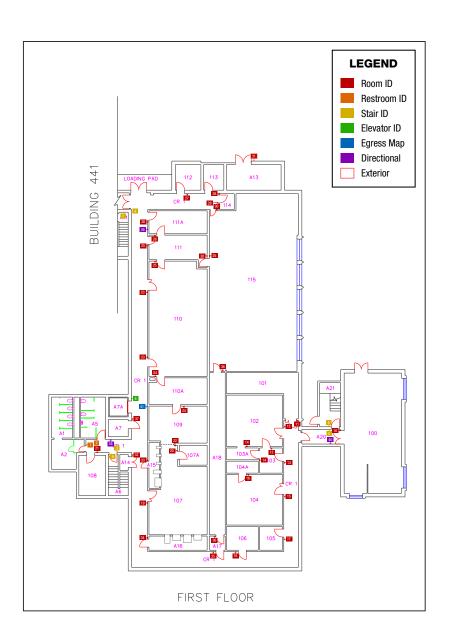
4	Α	В	С	D	E	F	G		
1		VT: BUILDII	NG NAME				Floor: 1		
		Signage Sch	hedule				Type: Metal		
2		5.8.1age 50.					Color: Silver		
3		KEY							
4		R: Regulatory Signage (Required for Occupancy) Regulatory signage to be highlighted at the top section of spreadsheet for each floor. Standard regulatory signage lables can not be changed without VT approval. Frame, content and installation by CM.							
5		ID: Room Identification Signage (Utility & Standard)  Content to be generated from labels on architectural plans by A/E.  Final VT content development by VT-OUP / department representative.  FF&E work order to VT-Print Services for content.  Frame and installation by CM.							
6		E-MAP / DIR / INFO: Emergency Egress, Dircectional & Directory, and Informational Signage  Frame, content and installation by CM.  Graphic layouts by A/E using VT supplied ai templates.  A/E Deliverable- adobe illustrator electronic files to OUP for future changes.							
7	Tag	Room #:	Sign Type:	Permanent Message (Room # Braille):	Installation Type:	Display Insert Message:	Notes:		

# SIGNAGE SCHEDULE

The signage schedule is an Excel document. It will be provided by the architect/engineer responsible for the project. A template file is available from the project manager.



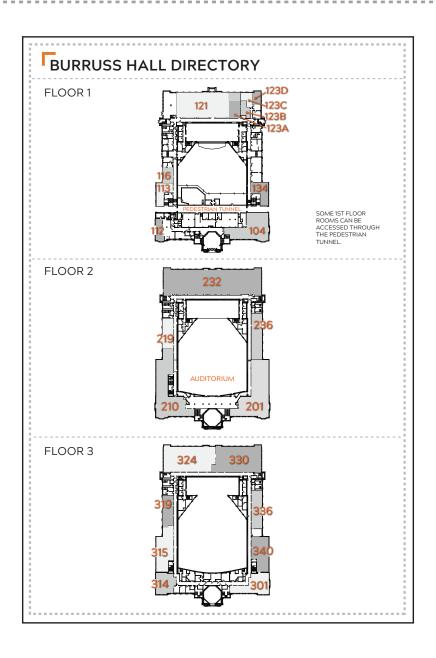
# DELLVERABLES



# SIGNAGE INSTALLATION PLANS

The architect/engineer responsible for the project will provide signage installation plans.

# DELLVERABLESLE



## **DIR-MAP SIGNS**

Directory map sign insert graphics will be provided by the architect/engineer responsible for the project. Template files are available from the owner, project manager, or the Office of University Planning. Standard size for directory map signage is 22x17. The larger 36x24 is available upon review. Buildings with more than three floor plans may require more that one sign to clearly depict all plans.



# DELLVERABLES



RestroomsRoom 110Suite 112Classroom 116Across Tunnel



& Exit Ramp Suite 104

TRIM LINE

## INSTALLATION INFORMATION:

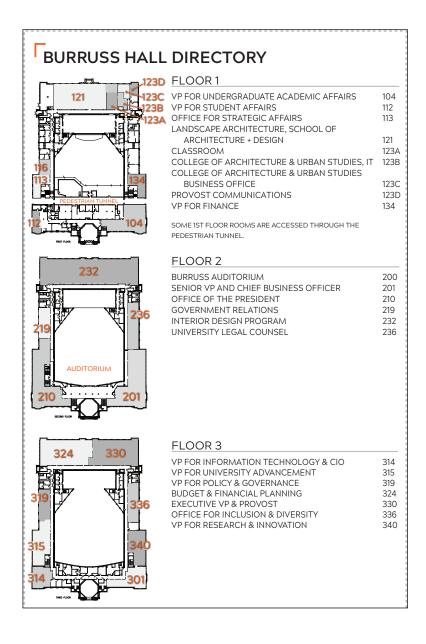
SIGN TYPE: DIR-WM SIZE: 11" × 12" INSTALLATION TYPE: WALL BUILDING: CMMID FLOOR: 2 TAG: 77

## **DIRECTIONAL SIGNS**

Directional sign insert graphics will be provided by the architect/engineer responsible for the project. A template file is available from the project manager. University logo is not used on directional signage.



# DELIVERABLES



## **DIRECTORY SIGNS**

Directory sign insert graphcis will be provided by the architect/engineer responsible for the project. A template file is available from the project manager.





# OVERWEWEV

# LIST OF APPROVED INTERIOR SIGN MANUFACTURER:

## **APCO**

Other sign manufacturers may be considered if able to match APCO specifications (see approval process)

# SIGN VENDORS CURRENTLY PROVIDING APCO SIGNAGE:

Virginia Tech Sign Shop APCO Westview Gropen Sharpe Co.

# SIGN MANUFACTURER APPROVAL PROCESS:

All signs must comply with these standards.

Signs must match APCO specifications included in this document.

To be considered, sign manufacturer must submit physical sign samples for review through the project manager. The Office of University Planning will review submitted samples and advise the project manager of approval or required changes to proposed signage. Alternate sign manufacturer should not be included in a project prior to review and approval by OUP.

# OVERWEWEV

# **REGULATORY SIGNAGE [R]**

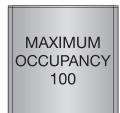
Regulatory Signage (Code related signage for emergency or ADA access)

# **Selected Examples:**









# ROOM IDENTIFICATION SIGNAGE [ID]

The two components to room identification signage are as follows:

- 1. Utility Spaces Including housekeeping, electrical, etc.
- 2. Standard Spaces
  Including departmental offices, labs, classrooms, workstations, etc.

Current horizontal university logo to be used on room identification sign inserts.

## **Selected Examples:**







# OVERWEWEV

# MAP, DIRECTIONAL & DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR-MAP / DIR / INFO]

As of this edition, directory signage and directory maps fall under the same category. We no longer have egress maps.

Directional Signage (Wall or ceiling mounted signage for wayfinding through building)

Directory Map and Directory List Signage (wall mounted signage near main building entrances and elevators for wayfinding through building)

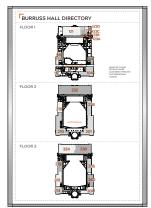
Informational Signage
(wall mounted signage used for sharing
information that may change over time such as
list of graduate student assistants in an office
space or request for quiet space during student
study periods)

## Selected Examples:









# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-M]
MEN'S RESTROOM

# **PLAN VIEW**



**FRONT VIEW** 

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V) (Square)
I.D. Size: 8" (h) x 6" (w)
Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 8" (h) x 6" (w)
Part Color: Silver
Printed Graphics:

Symbol: S60 (Men/Accessible)

Size: 4 1/2" (h)

Color: Laser Printed Black

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

Braille Color: Same as Background

## **NOTES:**

Include the international symbol of accessibility in accordance with the 2010 ADA Standards for Accessible Design.



## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-W]
WOMEN'S RESTROOM

# **PLAN VIEW**



**FRONT VIEW** 

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V) (Square)
I.D. Size: 8" (h) x 6" (w)
Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 8" (h) x 6" (w)
Part Color: Silver
Printed Graphics:

Symbol: S60 (Women/Accessible)

Size: 4 1/2" (h)

Color: Laser Printed Black

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

Braille Color: Same as Background

## **NOTES:**

Include the international symbol of accessibility in accordance with the 2010 ADA Standards for Accessible Design.



# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-AGR]
ALL-GENDER RESTROOM

## **PLAN VIEW**



**FRONT VIEW** 

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V) (Square)
I.D. Size: 8" (h) x 6" (w)
Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 8" (h) x 6" (w)
Part Color: Silver
Printed Graphics:

Symbol: S60 (All-Gender/Accessible)

Size: 31/2" (h)

Color: Laser Printed Black

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

Braille Color: Same as Background

## **NOTES:**

Include the international symbol of accessibility in accordance with the 2010 ADA Standards for Accessible Design.



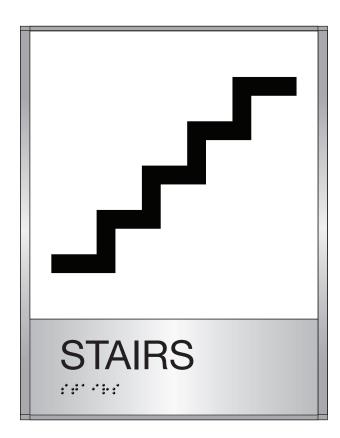
## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-S]

**STAIRS** 



## **PLAN VIEW**



**FRONT VIEW** 

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V)(Square)

I.D. Size: 8" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0606(V) (ClearLens)

Size:  $6''(h) \times 6''(w)$ 

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Symbol: S48 (Stairs)

Size: 4" (h)

Color: Laser Printed Black

Sign Band

Part Code: FV-942-354 (Horiz. Grain)

Size: 2" (h) x 6"(w) Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

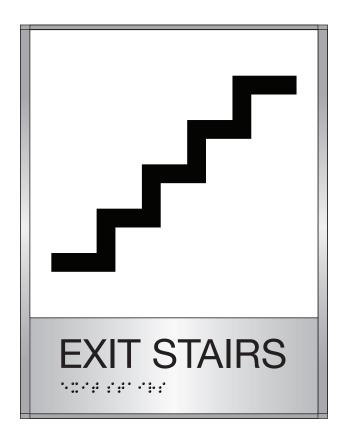
## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-SE]

**EXIT STAIRS** 



# **PLAN VIEW**



**FRONT VIEW** 

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V)(Square)

I.D. Size: 8" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0606(V) (ClearLens)

Size:  $6''(h) \times 6''(w)$ 

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Symbol: S48 (Stairs)

Size: 4" (h)

Color: Laser Printed Black

Sign Band

Part Code: FV-942-354 (Horiz. Grain)

Size: 2" (h) x 6"(w) Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-SH]

**SHOWER** 

# **PLAN VIEW**



## **FRONT VIEW**

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V)(Square)

I.D. Size: 8" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0606(V) (ClearLens)

Size:  $6''(h) \times 6''(w)$ 

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Symbol: Shower

Size: 4" (h)

Color: Laser Printed Black

Sign Band

Part Code: FV-942-354 (Horiz. Grain)

Size: 2" (h) x 6"(w) Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black



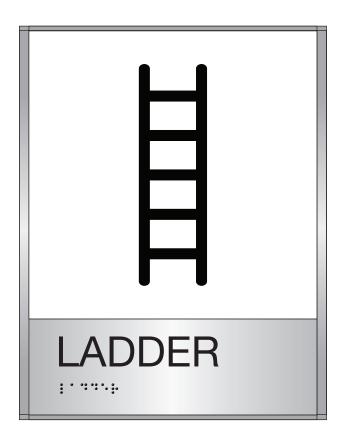
## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-L]

LADDER



## **PLAN VIEW**



## **FRONT VIEW**

8x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0806(V)(Square)

I.D. Size: 8" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0606(V) (ClearLens)

Size:  $6''(h) \times 6''(w)$ 

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Symbol: Ladder

Size: 4" (h)

Color: Laser Printed Black

Sign Band

Part Code: FV-942-354 (Horiz. Grain)

Size: 2" (h) x 6"(w) Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black



MIN

# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-NS]
NON-SMOKING DECAL

3 1/2"



31/2"

NO SMOKING within 25 feet of building

3.5x3.5

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

PRESSURE SENSITIVE VINYL

101V Background:

Size: 3.5" (h) x 3.5" (w) Color: A01 White

**PSV Graphics:** 

Size: 11/8" diameter

Color: Black

## **GENERAL VINYL SIGNAGE NOTES:**

Requests for pressure sensitive vinyl to be applied to building doors and windows shall be reviewed by OUP for appropriateness and alignment with standards.

University fonts shall be used in vinyl door signage.

For departmental logos used on door glazing, see the University brand website at brand.vt.edu to obtain approved logo lockups.

Submit mockup to OUP for review prior to inclusion in the project.



# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [REGULATORY SIGN INSERTS]

PAPER INSERT TEMPLATES







Accessible

No Smoking

**Bottle Filling Station** 







Stairs, Stair Exit

Roof Access Ladder

Shower







Men's Restroom (ADA)

Women's Restroom (ADA)

All-Gender Restroom (ADA)







Assistive Listening

Ablution Station

**Changing Station** 







Medical

Locker Room

Ramp Enclosure

### **NOTES:**

Inserts must be 6" (h) by 6" (w).

Use only approved insert designs.

When unique symbols are required, review with the Office of University Planning prior to inclusion in the project.

Sign inserts to be printed on white 80# cover stock paper with a weight of 216 GSM.

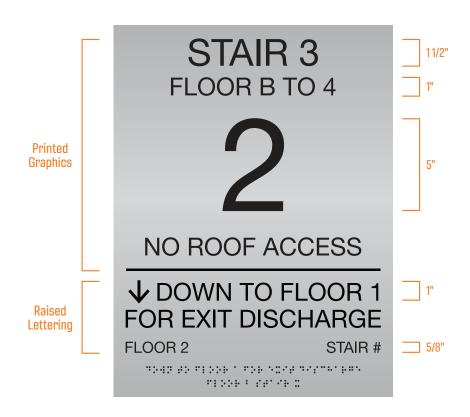
IT closet inserts must say "Telecommunications Closets."

University Logo is not to be used on these signs.

# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-FL1]

STAIR FLOOR LEVEL/ EXIT (> 3 FLOORS)



APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting: Vinyl Tape Top Plaque:

Part Code: FV-942-354 (Horiz. Grain)

Size: 20" (h) x 15" (w) Part Color: Silver Printed Graphics:

Copy: HelveticaNeue-Roman (HR)

Size: 11/2", 1" & 5" (h) Color: A02 Black

Arrow: A120 Size: 11/4" (h) Color: A02 Black Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 1", 5/8"(h) Color: A02 Black

Braille Color: Same as Background

20x15

# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-FL2]

STAIR FLOOR LEVEL/ EXIT (< 3 FLOORS)

Raised Lettering 2"

EXIT AT FLOOR 1 5/8"

8X8

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape

Top Plaque:

Part Code: FV-942-354 (Horiz. Grain)

Size: 8" (h) x 8" (w) Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 3/4", 2" & 5/8" (h)

Color: A02 Black



# **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-MO]

Printed

Graphics

MAXIMUM CCUPANCY IDENTIFICATION

## **PLAN VIEW**

MAXIMUM OCCUPANCY 100

**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V) (Square)

I.D. Size: 6" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 6" (h) x 6" (w) Part Color: Silver

Printed Graphics:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h)

Color: A02 Black



## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-EL]

**ELEVATOR** 

# **PLAN VIEW**

Raised Lettering

# IN FIRE EMERGENCY DO NOT USE ELEVATOR USE EXIT STAIRS

**FRONT VIEW** 

8x7

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0807(V) (Square)

I.D. Size: 8" (h) x 7" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 8" (h) x 7" (w) Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

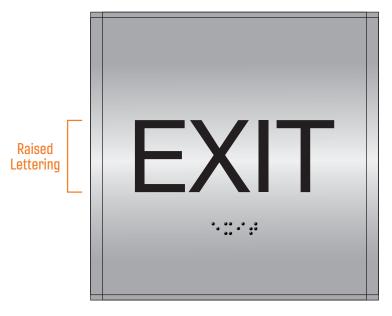
Size: 5/8" (h) Color: A02 Black

## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-E1]

ADA EXIT

**PLAN VIEW** 



**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V) (Square)
I.D. Size: 6" (h) x 6" (w)
Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 6" (h) x 6" (w)
Part Color: Silver
Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 11/2" (h) Color: A02 Black

## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-E2]
ADA TO EXIT

# **PLAN VIEW**



**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-942-354 (Horiz. Grain)

Size: 6" (h) x 6" (w)
Part Color: Silver
Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 11/2" (h) Color: A02 Black



## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-AL]
ASSISTIVE LISTENING

.

## **PLAN VIEW**



**FRONT VIEW** 

3x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0306(V)(Square)

I.D. Size: 3" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0306(V) (ClearLens)

Size: 3" (h) x 6" (w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Symbol: M53 (Hearing Assistance)

Size: 2" (h)

Color: Laser Printed Black

Copy: HelveticaNeue-Roman (HR)

Size: 5/16" (h)

Color: Laser Printed Black



## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-MED]
MEDICAL SYMBOL

# **PLAN VIEW**



**FRONT VIEW** 

4.08x4.08

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0404(V)(Square)

I.D. Size: 4.08" (h) x 4.08" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVOP0404(V) (Opaque)

Size: 4.08" (h) x 4.08" (w) Part Color: A02 Black

**Printed Graphics:** 

Logo: LTBD (VA Tech Caduceus)

Size: 31/8" (h)

Color: A02 Black & A89 Satin Silver



## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-FP]

FIRE PUMP

15 1/2" (approx.)

FIRE

4"
2" 12"

PUMP

12x20

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

### APCO:

PRESSURE SENSITIVE VINYL

101V Background:

Size: 12" (h) x 20" (w) Color: A01 White

**PSV Graphics:** 

Copy: HelveticaNeue-Roman (HR)

Size: 4"(h)

Color: 25-08 Fire Red



## **REGULATORY SIGNAGE [R]**

SIGN TYPE: [R-EXT]

STAIR FLOOR LEVEL/ EXIT (< 3 FLOOR)

9" (APPROX.)

AB66
1"
1/2"
1"

approx 2.5x9

APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

PRESSURE SENSITIVE VINYL

PSV Graphics:

Copy: HelveticaNeue-Roman (HR)

Size: 1"(h)

Color: 25-01 White



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# SPECIFICATIONSON

**REGULATORY SIGNAGE [R]** 

SPECIAL CIRCUMSTANCES





## **NOTES:**

All requests for unique circumstances shall be reviewed by OUP for appropriateness and alignment with standards prior to inclusion in a project. Occasionally, regulatory signage may be required for unique circumstances. Examples include doors that are not accessible or doors that are exit-only. These unique situations will be reviewed on a case-by-case basis. Please contact the office of university planning to discuss the design.

## **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: [ID-S]

FRAME WITH ROOM NUMBER & ADA BAND

# **PLAN VIEW**

123

**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V) (Square)

I.D. Size: 6" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0406(V) (ClearLens)

Size: 4" (h) x 6" (w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Copy: HelveticaNeue-Roman (HR)

Size: 3/8" & 1/4" (h) Color: A02 Black

Part Code: FV-942-354 (Horizontal Grain)

Size: 2" (h) x 6" (w) Part Color: Silver Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

Braille Color: Same as Background

# **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: [ID-S-CTS]
COUNTER TOP DESK MOUNT





4x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0406(V)(Square)

I.D. Size: 4" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0406(V) (ClearLens)

Size: 4" (h) x 6" (w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Copy: HelveticaNeue-Roman (HR)

Size: 3/8" & 1/4" (h) Color: A02 Black



## **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: [ID SIGN INSERTS]
PAPER INSERT TEMPLATES

















4x6

#### SIGN INSERT CONTENT NOTES:

Use one of the six approved insert designs shown. A combination of these inserts in a suite or building is acceptable.

Inserts shall be 4" (h) by 6" (w).

ID sign content to include employee name and title or employee name without title dependent upon method selected by department.

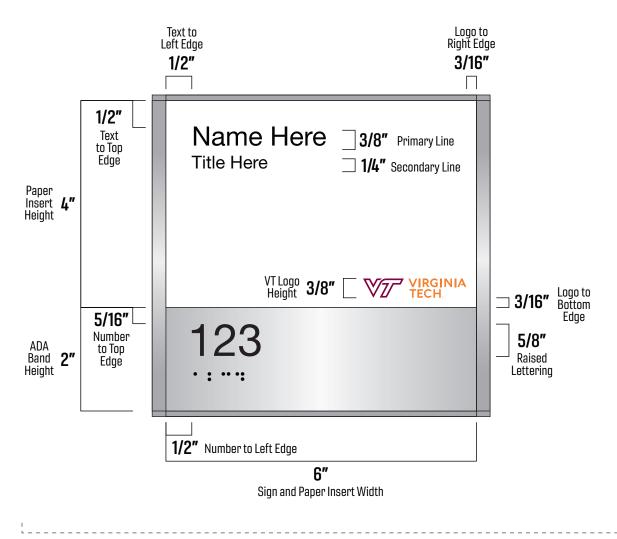
Sign inserts to be printed on white 80# cover stock paper with a weight of 216 GSM.

Visit *brand.vt.edu* for access to current Virginia Tech master logo files; ID signage uses the horizontal logo.

Insert templates are available online at https://www.facilities.vt.edu/planning-financing/design-and-construction-standards/detail-library.html.

# **ROOM IDENTIFICATION SIGNAGE [ID]**

# DIMENSIONAL INFORMATION FOR ID SIGN INSERTS



# **NOTES:**

- 1. The logo should be 3/16" from the right and bottom edges, and approximately 2" wide.
- 2. The insert text should be placed 1/2" from the top and left edges.
- 3. The primary text line should be 3/8" tall, and the secondary text line should be 1/4" tall.
- 4. The ADA band is 2" tall by 6" wide.
- 5. The raised lettering should be 5/16" from the top edge and 1/2" from the left edge of the band.
- 6. The text should be 5/8" high.



# **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: [ID-S-WET]

EXTERIOR DOORS FOR NON REGULATORY ADA ID

**PLAN VIEW** 

Storage

123

**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V) (Square) I.D. Size: 6" (h) x 6" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-OP0406(V) (Opaque)

Size: 4" (h) x 6" (w) Part Color: A78 Pearl Grey

**Printed Graphics:** 

Copy: HelveticaNeue-Roman (HR)

Size: 7/16" (h) Color: A02 Black

Part Code: FV-942-354 (Horizontal Grain)

Size: 2" (h) x 6" (w)
Part Color: Silver
Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

Braille Color: Same as Background

## **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: [ID-RH]
RESIDENCE HALL ROOMS

# **PLAN VIEW**

123

**FRONT VIEW** 

4x4

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V) (Square)
I.D. Size: 4" (h) x 4" (w)
Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-OP0406(V) (Opaque)

Size: 4" (h) x 6" (w) Part Color: A78 Pearl Grey

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (h) Color: A02 Black

Braille Color: Same as Background

# **NOTES:**

To be used by Student Affairs for residence hall rooms.

All other Student Affairs signage must follow the university standards.

## **ROOM IDENTIFICATION SIGNAGE [ID]**

SIGN TYPE: [ID-S-SLD]

LACTATION ROOM, INTERVIEW ROOM, MEETING ROOM

# **PLAN VIEW**

In Use

123

........

**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS071806(V)SL (Square)

I.D. Size: 7 3/16" (h) x 6" (w, approx.)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL0406(V) (ClearLens)

Size: 4" (h) x 6" (w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

Part Code: FV-SL (Slider)

Size:  $30mm(h) \times 6"(w)$ 

Part Color: Natural Satin

Slider Color: A89 Satin Silver

Paper Color: A78 Pearl Grey

**Printed Graphics:** 

Copy: HelveticaNeue-Roman (HR)

Size: 3/8" (h)

Color: Laser Printed Black

Part Code: FV-942-354 (Horizontal Grain)

Size:  $2''(h) \times 6''(w)$ 

Part Color: Silver

Raised Lettering:

Copy: HelveticaNeue-Roman (HR)

Size: 5/8" (w)

Color: A02 Black

Braille Color: Same as Background



# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-WM]

DIRECTIONAL INFORMATION (WALL MOUNT)

# **PLAN VIEW**



RestroomsRoom 110Suite 112Classroom 116





Suite 104

# **FRONT VIEW**

12x11

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame

FVS1211(V) (Square)
I.D. Size: 12" (h) x 11" (w)
Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL1211(V) (ClearLens)

Size: 12" (h) x 11" (w) Paper Color: A00 White

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Color Block:

Size: 2" (h) x 2" (w)

Color: PMS 208 (Chicago Maroon)

Arrow: LTBD (Custom A107)

Size: 13/8" (h) Color: White

Copy: HelveticaNeue-Roman (HR)

Size: 9/16" (h) Color: Black

Symbol: S3 (Accessible)

Size: 5/8" (h) Color: Black

Rule:

Size: 1/32" x 7 11/16"

Color: PMS 208 (Chicago Maroon)

# **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect.

When necessary for wayfinding clarity, subheaders may be used to identify locations such as men/women/all-gender restrooms or rooms across tunnel.



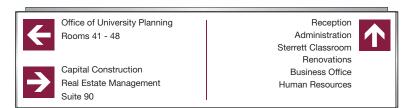
# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-CM1]

**DIRECTIONAL INFORMATION (CEILING MOUNT)** 



# **FRONT VIEW**



# **BACK VIEW**



12x48

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW CEILING MOUNT** 

Part Code: CMT-M (Metal) Track Color: Natural Satin

Track Width: 46"

Double Sided Graphics

Frame:

FVS1248(H)CM Square Holder

Holder Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-CL (ClearLens)

Size: 12"(h) x 48"(w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Custom Arrow: ATBD

Size: 4" (h)

Color: PMS 208 (Chicago Maroon) Copy: HelveticaNeue-Roman (HR)

Size: 13/16" (Alt: 13/16" & 5/8") (h)

Color: A02 Black Vertical Divider Rule Line: Size: 10 1/8"(h) x 1/8"(w)

Color: PMS 208 (Chicago Maroon)

#### **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect



# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-CM2]

DIRECTIONAL INFORMATION (CEILING MOUNT)





Capital Construction
Real Estate Management
Suite 90



# **FRONT VIEW**



Capital Construction
Real Estate Management
Suite 90

# **BACK VIEW**

12x24

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

#### FULL VIEW CEILING MOUNT

Part Code: CMT-M (Metal) Track Color: Natural Satin

Track Width: 22"

Z2 Single Sided Graphics

Z3 & Z3a Double Sided Graphics

Frame:

FVS1224(H)CM Square Holder

Holder Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-CL (ClearLens)

Size: 12"(h) x 24"(w)

Paper: 80# Cover Stock, 216 GSM,

A00 White Printed Graphics:

Custom Arrow: ATBD

Size: 4" (h)

Color: PMS 2 208 (Chicago Maroon)

Copy: HelveticaNeue-Roman (HR)

Size: 13/16" (h) Color: A02 Black

#### **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect



DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-CM3]

DIRECTIONAL INFORMATION (CEILING MOUNT)





**Procurement** 

**SIDE VIEW** 

**FRONT VIEW** 



**Procurement** 

**BACK VIEW** 

8x24

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

#### **FULL VIEW CEILING MOUNT**

Part Code: CMT-M (Metal) Track Color: Natural Satin

Track Width: 22"
Double Sided Graphics

Frame:

FVS0824(H)CM Square Holder

Holder Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-CL (ClearLens)

Size: 8"(h) x 24"(w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

Printed Graphics:

Custom Arrow: ATBD

Size: 4" (h)

Color: PMS 208 (Chicago Maroon)

Copy: HelveticaNeue-Roman (HR)

Size: 13/16" (h) Color: A02 Black

# **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect

# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-FM1]

DIRECTIONAL INFORMATION (FLAG MOUNT)



₺ Elevator

& Restrooms Men, Women, All-Gender

Lobby



Lab 100 Rooms 112-115



Rooms 116-130 Human Resources

12x11

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW WALL MOUNT** 

Track Color: Natural Satin

Track Width: 12"

**Double Sided Graphics** 

Frame:

FVS\_\_1211PWM Square Holder

Holder Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-CL (ClearLens)

Size: 12"(h) x 11"(w)

Paper: 80# Cover Stock, 216 GSM,

A00 White Printed Graphics:

Custom Arrow: ATBD

Custom Arrow: Al

Size: 4" (h)

Color: PMS 208 (Chicago Maroon)

Copy: HelveticaNeue-Roman (HR)

Size: 13/16" (h) Color: A02 Black

# **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect.

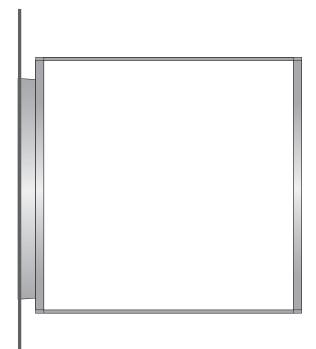
When necessary for wayfinding clarity, subheaders may be used to identify locations such as men/women/all-gender restrooms or rooms across tunnel.



# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-FM2]

DIRECTIONAL INFORMATION (FLAG MOUNT)



8.5x8.5

School of Animal Sciences

Main Office

VIRGINIA TECH

**EXAMPLE** 

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW WALL MOUNT

Track Color: Natural Satin

Track Width: 8.5"

Double Sided Graphics

Frame:

FVS\_\_8585PWM Square Holder

Holder Color: Natural Satin

Insert:

Sign Insert:

Part Code: FV-CL (ClearLens)

Size: 8.5"(h) x 8.5"(w)

Paper: 80# Cover Stock, 216 GSM,

A00 White
Printed Graphics:
Custom Arrow: ATBD

6' 4" (1)

Size: 4" (h)

Color: PMS 208 (Chicago Maroon) Copy: HelveticaNeue-Roman (HR)

Size: 13/16" (h) Color: A02 Black

# **NOTES:**

DIR-FM2 to be used to increase wayfinding clarity to restrooms when entrances are recessed from the main building corridor or to assist with clarifying the accessible path through a building.

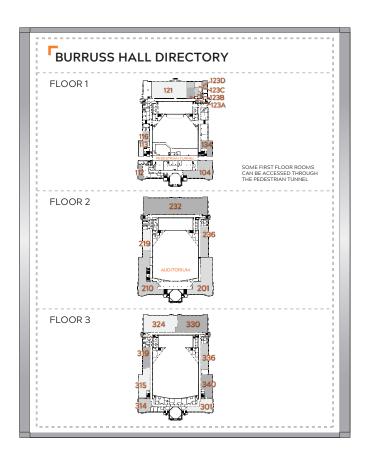
Signs may be used for calling out a departmental main office with review by OUP for appropriateness.

DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-MAP]

FLOOR MAP

# **PLAN VIEW**



22x17

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS1211(V) (Square)

I.D. Size: 22" (h) x 17" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL1211(V) (ClearLens)

Size: 22" (h) x 17" (w)

Printed Colors: Per artwork

Paper: 80# Cover Stock, 216 GSM,

A00 White

# **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect.

Highlight restrooms, stairs, elevators, exits, location on map.

Use Acherus Grotesque font for text.

Default size is 22x17, but 36x24 is available upon review.

See sample in Appendix (73).

# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-D-22x17]
DIRECTORY - INFORMATIONAL

#### **PLAN VIEW**

STERRETT FACILITIES COMPLEX DIRECTORY		
FLOOR 1		
AVP for Facilities & Operations	20	
Building & Infrastructure Data	69	
Building Trades	A13	
Business Office	106	
Capital Construction	90 75	
Carpentry Shop Classroom	75 69	
	69 67	
Commissioning & Energy Management Engineering Operations	71	
Human Resources	61	
Kev Shop	104	
Mechanical Services	126	
Office of University Planning	41, 48	
Operations Control Center	66	
Renovations	63	
Safety Office	38	
Space Data & Survey	34	
University Building Official	30	
Wood Shop	37	
FLOOR 2		
Communications	234	

# **FRONT VIEW**

22x17

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS1211(V) (Square)

I.D. Size: 22" (h) x 17" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL1211(V) (ClearLens)

Size: 22" (h) x 17" (w)

Printed Colors: Per artwork

Paper: 80# Cover Stock, 216 GSM,

A00 White

Copy: Acherus Grotesque

Min. Size: 5/8" (h)

Max. Size: 11/2" (h)

# **NOTES:**

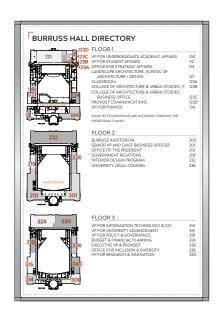
Typical sign example shown. Sign insert graphics to be provided by Architect.



DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [DIR-D-36x24] **BUILDING DIRECTORY** 

# **TOP VIEW**



**FRONT VIEW** 

**END VIEW** 

36x24





**DOUBLE** SIGN **EXAMPLE** WITH **MAP** 

APPROVED MANUFACTURER SPECIFICATIONS INCLUDED **BELOW:** 

#### APCO:

LARGE FORMAT FULLVIEW WITH **CLEARLENS COVER** 

Size O.D.: 38.2"(h) x 24.22"(w) Holder Shape: Square Holder Color: Natural Satin

Mounting:

Vinyl Tape (on Glass) Mechanical Fasteners (on CMU, Concrete, and GWB)

Insert:

Insert(s):

Part Code: ADO Paper Size: 36"(h) x 24"(w) Paper: 80# Cover Stock, 216 GSM,

A00 White

Copy: Acherus Grotesque Min. Size: 5/8" (h) Max. Size: 11/2" (h)

#### **NOTES:**

Typical sign example shown. Sign insert graphics to be provided by Architect.

See sample in Appendix (74).

DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [INFO-6x6]

INFORMATIONAL SIGN - SMALL



**FRONT VIEW** 

6x6

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

#### **FULL VIEW SERIES**

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS0606(V)(Square)

I.D. Size: 6" (h) x 6" (w)

Color: Natural Satin

Insert:

Insert(s):

Part Code: ADO Paper

Size: 6"(h) x 6"(w)

Paper: 80# Cover Stock, 216 GSM,

A00 White

#### **NOTES:**

INFO-6x6 sign is used when required to clarify the accessible route in the building.



DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [INFO-8.5x11]

**INFORMATIONAL SIGN - MEDIUM** 

# **PLAN VIEW**

**FRONT VIEW** 

11x8.5

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

**FULL VIEW SERIES** 

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS1185(V) (Square)

I.D. Size: 11" (h) x 8 1/2" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL1185(V) (ClearLens)

Size: 11" (h) x 8 1/2" (w)

Paper: by others

# **NOTES:**

Front-of-sign access.

INFO-8.5x11 sign to be used in open office areas to list employee names or functions.

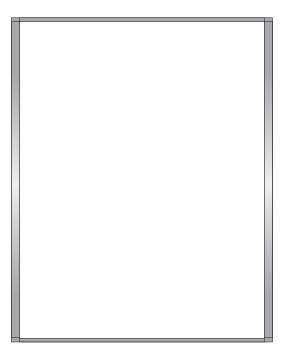
Sign may be used to display departmental flyer for student information.



DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGN TYPE: [INFO-8.5x11-IA]
(SPECIFY INTERIOR ACCESS TO EASILY CHANGE CONTENTS)





11x8.5

**FRONT VIEW** 

APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW Inner Access SERIES

Mounting:

Vinyl Tape (on Glass)

Mechanical Fasteners (on CMU,

Concrete, and GWB)

Frame:

FVS1185(V)IA (Square)

I.D. Size: 11" (h) x 8 1/2" (w)

Color: Natural Satin

Insert:

Sign Insert:

Part Code: FVCL1185(V) (ClearLens)

Paper: by others

# **NOTES:**

Back-of-sign access.

INFO-8.5x11 sign to be used in open office areas to list employee names or functions.

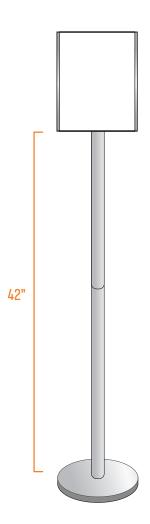
Sign may be used to display departmental flyer for student information.



# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGNTYPE: [INFO-FL-8.5x11]

FLOOR STANCHION SIGN - MEDIUM



11x8.5

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

## APCO:

FULL VIEW Inner Access SERIES

Stanchion:

 ${\sf FS301\,Vertical\,Display-Single\,Sided}$ 

Stanchion Finish:

Natural Satin Anodized

Post:

Size: 42" (h) x 1 1/2" (w)

Finish: Natural Satin Anodized

Base:

Size: 11 3/4" (w) x 1/4" (h)

Finish: Powder Coated Silver

Insert:

Sign Insert:

Part Code: FVCL1185(V) (ClearLens)

Frame:

FV1185(V)

I.D. Size: 11" (h) x 8 1/2 (w)

Color: Natural Satin

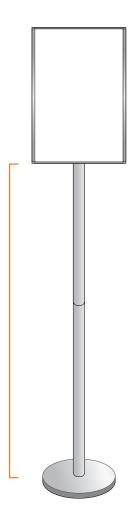
#### **NOTES:**

The INFO-FL-8.5x11 sign is to be used for temporary display of flyers or instructions near office or suite entrances. Ensure signs are not located in emergency egress path.



# DIRECTIONAL, MAP, DIRECTORY, AND INFORMATIONAL SIGNAGE [DIR / MAP / INFO]

SIGNTYPE: [INFO-FL-11x17]
FLOOR STANCHION SIGN - LARGE



17x11

# APPROVED MANUFACTURER SPECIFICATIONS INCLUDED BELOW:

#### APCO:

FULL VIEW Inner Access SERIES

Stanchion:

 ${\sf FS301\,Vertical\,Display-Single\,Sided}$ 

Stanchion Finish:

Natural Satin Anodized

Post:

Size: 42" (h) x 1 1/2" (w)

Finish: Natural Satin Anodized

Base:

Size: 11 3/4" (w) x 1/4" (h)

Finish: Powder Coated Silver

Insert:

Sign Insert:

Part Code: FVCL1185(V) (ClearLens)

Frame:

FV1117(V)

I.D. Size: 17" (h) x 11" (w)

Color: Natural Satin

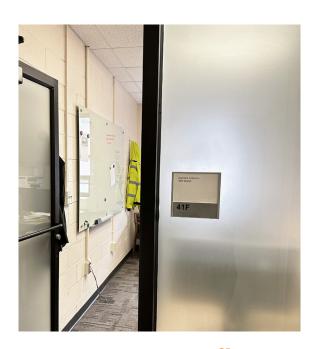
#### **NOTES:**

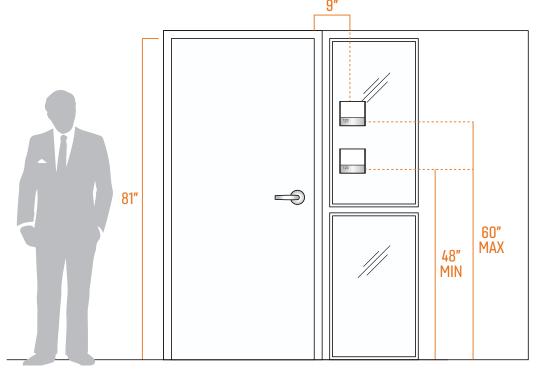
The INFO-FL-11x17 sign is to be used for temporary display of flyers or instructions near office or suite entrances. Ensure signs are not located in emergency egress path.



## SIGN INSTALLATION LOCATION

**GLASS MOUNT** 





#### **NOTES:**

Glass Mount ADA Placement

48" minimum to the baseline of the lowest tactile character (raised lettering room number)

60" maximum to the baseline of the highest tactile character

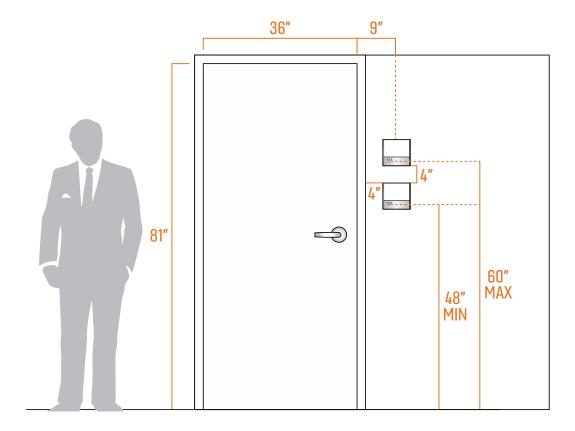
Center of signs to be 9-inches from door edge.

Provide 4-inch vertical spacing between signs.

For further notes, see Specifications (16).

#### SIGN INSTALLATION LOCATION

DOUBLE SIGN MOUNT



# **NOTES:**

Double Sign Mount (Vertical) ADA Placement

48" minimum to the baseline of the lowest tactile character (raised lettering room number)

60" maximum to the baseline of the highest tactile character

Center of signs to be 9-inches from door edge.

Provide 4-inch vertical spacing between signs.

For further notes, see Specifications (16).

# SIGN INSTALLATION LOCATION

WALL MOUNT DIRECTIONAL

# Rooms 116-130 60"

# **NOTES:**

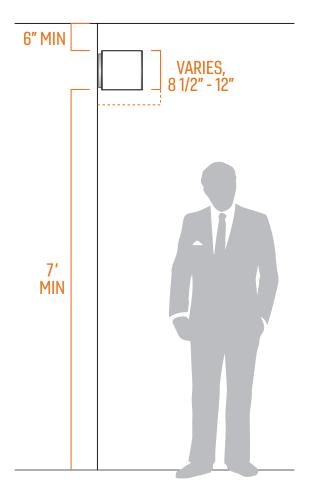
Locate wall-mounted signs 60" from the ground to the center of the sign vertically.

For further notes, see Deliverables (5) and Specifications (16).

# SIGN INSTALLATION LOCATION

FLAG MOUNT





# **NOTES:**

For more information on flag mount signage, see Specifications (16).

## SIGN INSTALLATION LOCATION

#### **OVERHEAD SIGNS**



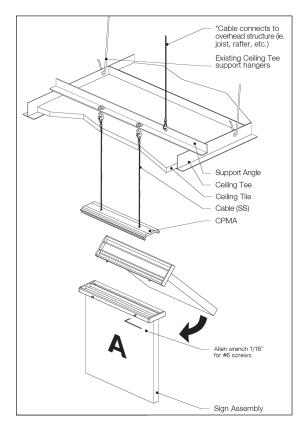
# VARIES, 24" - 48" | Control of University Planning | Reception | Administration | Sterent Classroom | Sterent Classroom | Sterent Classroom | Business Office | Human Planning | Robert State Management | Suite 90 | Sterent Classroom | Sterent Cla

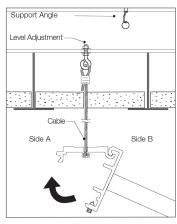
# **NOTES:**

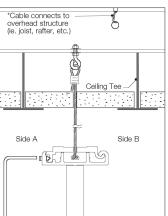
For more information on overhead signage, see Specifications (16).

#### SIGN INSTALLATION LOCATION

#### FLAGMOUNT & OVERHEAD SIGNANGE INSTALLMENT







#### **NOTES:**

Full View Series
Double Sided Graphics
Mounting: CMT-M
Track Color: Natural Satin

FVS1236(H)CM (Square) I.D. Size: 12" x 36" Color: Natural Stain

Sign Insert:
Part Code: FVCL1236(H)
(ClearLens)

Size: 12" x 36"

ADO Paper Color: A00 White

ADO Graphics: Color Block: Size: 2" x 2"

Color: PMS 208 Red

Arrow: A107 Size: 1 3/8" Color: A01 White

Copy: HelveticaNeue-Roman (HR) Size: 1"

Color: A02 Black

Symbol: S3 (Accessible)

Size: 11/2" Color: A02 Black

Color Block: Size: 2" x 2"

Color: PMS 208 Red

Color Block: Size: 2" x 2"

Color: PMS 208 Red

Arrow: A107 Size: 1 1/32"

Color: PMS 208 Red &A02 Black



# BRANDING

# BRANDINGG

#### **IDENTIFYING STANDARDS**

About Our Name: Our official name is Virginia Polytechnic Institute and State University, but using "Virginia Tech" is preferable in all but formal uses. Virginia Tech is used in news releases, feature articles, and publications and on the web. When using the full name of the university, never use an ampersand instead of "and". Never use VPI&SU, VPI and SU, VA Tech, Or Virginia Tech University. "Tech" is acceptable after a previous reference to "Virginia Tech", but it should not be used repeatedly or primarily. "VT" and "Va. Tech" are acceptable only in limited informal situations, such as a news headlines where space is tight. Do not use "VT" or "Va. Tech" in body copy, in titles of publications, on signs, or in any formal publication.

#### **UNIVERSITY SEAL**

Athletic trademarks are applicable only in athletics informal cases and must not be used for academic applications, academic products, or university. Using the university seal in non-university publication is prohibited without prior approval from the University.

For more information on branding, please see University Relations at: http://www.unirel.vt.edu/



# BRANDING

#### TYPOGRAPHY OVERVIEW

To ensure legibility of signage, Helvetica Neue (Roman) will be used on all interior signage.

This promotes consistency across all ADA compliant signage.

Helvetica Neue typeface is used on interior signage because it is a universal sans-serif standard that is easy to read. Currently, it is the font used for the ADA band raised number and lettering.

We will retain Helvetica Neue Roman for raised signage numbering/lettering to maintain ADA legibility compliance and ease of use for end users printing any templates.

The official fonts used by the University are Acherus Grotesque, Gineso Condensed, and Crimson Text.

Arial may be used for vinyl on glass signage.

#### **FONTS**

Helvetica Neue Roman ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;;†‡•"]})

Acherus Grotesque ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡·"]})

Gineso Condensed
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&\*~({["-+'=.,;:†‡.\*"]})

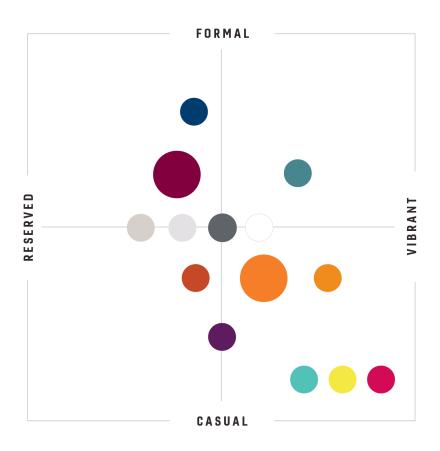
Crimson Text ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡•"]})

# For Vinyl on Glass:

Arial ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*~({["-+'=.,;:†‡•"]})



# BRANDINGG



#### **COLOR GUIDE**

The Virginia Tech color palette has two layers: primary and secondary. Our primary palette will always include Chicago Maroon and Burnt Orange, supplemented by Yardline White and Hokie Stone as neutrals. These colors should be present in most Tech-affiliated materials. The secondary colors should be used sparingly as accents or to represent different moods.

More information at https://brand.vt.edu/identity/color.html.



# CHICAGO MAROON

RGB: 134, 31, 65 HEX: 861F41 CSS variable: --vt-maroon

CMYK: 15, 100, 37, 45 PANTONE: PMS 208



#### **BURNT ORANGE**

RGB: 232, 119, 34 HEX: E87722

CSS variable: --vt-burntOrange

CMYK: 0, 62, 95, 0 PANTONE: PMS 158



# **HOKIE STONE**

RGB: 117, 120, 123 HEX: 75787B CSS variable: --vthokieStone

CMYK: 26, 21, 19, 45 PANTONE: PMS Cool Gray 9C



# YARDLINE WHITE

RGB: 255, 255, 255 HEX: FFFFFF CSS variable: --vt-white

CMYK: 0, 0, 0, 0 PANTONE: PMS White



# CONTACT

CAMPUS PLANNING, INFRASTRUCTURE, AND FACILITIES (CPIF)

OFFICE OF UNIVERSITY PLANNING (OUP)

230 Sterrett Drive Blacksburg, VA 24061 540-231-4300

www.facilities.vt.edu/planning-financing/ office-of-university-planning.html



# APPENDICESES

Floor: 1

Signage Schedule

Type: Metal **Color: Silver** 

#### **KEY**

- R: Regulatory Signage (Required for Occupancy)
  Regulatory signage to be highlighted at the top section of spreadsheet for each floor.
- Standard regulatory signage lables can not be changed without VT approval.
   Frame, content and installation by CM.
- ID: Room Identification Signage (Utility & Standard)
- Content to be generated from labels on architectural plans by A/E.
   Final VT content development by VT-OUP / department representative.
   FF&E work order to VT-Print Services for content.
- Frame and installation by CM.

# $\textbf{E-MAP / DIR / INFO}: \ \ \textbf{Emergency Egress, Directional \& Directory, and Informational Signage}$

- Frame, content and installation by CM.
  Graphic layouts by A/E using VT supplied ai templates.
- A/E Deliverable- adobe illustrator electronic files to OUP for future changes.

Tag	Room #:	Sign Type:	Permanent Message (Room # Braille):	Installation Type:	Display Insert Message:	Notes:
1	A1	R-M	Men	Wall	Men's Restroom Symbol	
2	A5	R-W	Women	Wall	Women's Restroom Symbol	
3	A11	R-S	Stair	Wall	Stair Symbol	
4	A7A	E-EL		Wall		Elevator
5	A11	FL2		Wall	STAIR 1 1 EXIT AT FLOOR 1	For Stairwells
6	100	ID-S	100	Wall		
7	101	ID-S	101	Wall		
8	102	ID-S	102	Wall		Quantity: 2
9	A6	DIR		Wall		Graphic content/ layout to be provided
10	A11	DIR		Wall		Graphic content/ layout to be provided
11	A21	DIR		Wall		Graphic content/ layout to be provided

# **VT: BUILDING NAME**

Signage Schedule

Floor: 2

Type: Metal **Color: Silver** 

	Colon Silver					
Tag	Room #:	Sign Type:	Permanent Message (Room # Braille):	Installation Type:	Display Insert Message:	Notes:
12	B1	R-M	Men	Wall	Men's Restroom Symbol	
13	B5	R-W	Women	Wall	Women's Restroom Symbol	
14	B11	R-S	Stair	Wall	Stair Symbol	
15	A7A	E-EL		Wall		Elevator
16	B11	FL2		Wall	STAIR 1 2 EXIT AT FLOOR 1	For Stairwells
17	200	ID-S	200	Wall		
18	В6	DIR		Wall		Graphic content/ layout to be provided



**Restrooms Room 110** Suite 112 Classroom 116 **Across Tunnel** 



**Exit Ramp** Suite 104

TRIM LINE

# INSTALLATION INFORMATION:

**SIGN TYPE:** DIR-WM **SIZE:** 11" x 12"

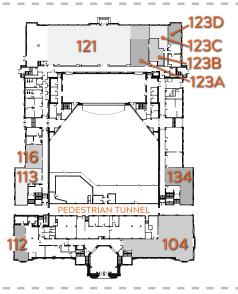
**INSTALLATION TYPE: WALL** 

**BUILDING: CMMID** 



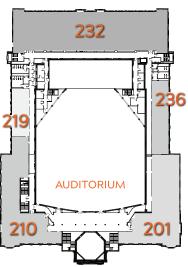
# BURRUSS HALL DIRECTORY

FLOOR 1

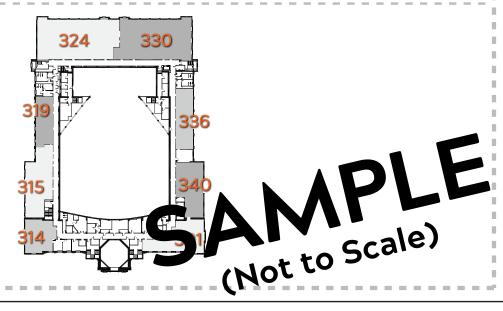


SOME FIRST FLOOR ROOMS CAN BE ACCESSED THROUGH THE PEDESTRIAN TUNNEL

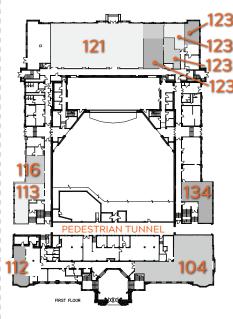
FLOOR 2



FLOOR 3



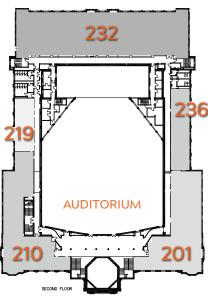
# BURRUSS HALL DIRECTORY



# 123D FLOOR 1

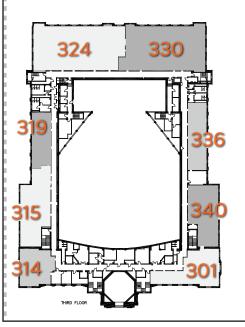
104 112 113
121
123A
123B
123C
123D
134

SOME 1ST FLOOR ROOMS ARE ACCESSED THROUGH THE PEDESTRIAN TUNNEL.



# FLOOR 2

BURRUSS AUDITORIUM	200
SENIOR VP AND CHIEF BUSINESS OFFICER	201
OFFICE OF THE PRESIDENT	210
GOVERNMENT RELATIONS	219
INTERIOR DESIGN PROGRAM	232
UNIVERSITY LEGAL COUNSEL	236



# FLOOR 3

VP FOR INFORMATION TECHNOLOGY & CIO VP FOR UNIVERSITY ADVANCEMENT VP FOR POLICY & GOVERNANCE	314 315 319
BUDGET & FINANCIAL PLANNING	3 #
EXECUTIVE VP & PROVOST OFFICE FOR INCLUSION & DIXERSITY	31
VP FOR RESEARCH & INNOVALIN	340
Ccal	e)
S Not to Scal	

# FONT SIZE CONVERSION

(HELVETICA NEUE ROMAN)

FRACTION	DECIMAL	FONT SIZE (pt)
1"	1.0	90.8
2"	2.0	181.7
3"	3.0	272.4
	EIGHTS	
1/8"	0.125	11.35
1/4"	0.25	22.7
3/8"	0.375	34
1/2"	0.5	45.5
5/8"	0.625	56.75
3/4"	0.75	68.14
7/8"	0.875	79.5
	SIXTEENTHS	
1/16"	0.0625	5.7
3/16"	0.1875	17
5/16"	0.3125	28.4
7/16"	0.4375	39.75
9/16"	0.5625	51.1
11/16"	0.6875	62.45
13/16"	0.8125	73.8
15/16"	0.9375	85.17